

Waste Pro Celebrates 20 Years



SERVICE | COMMUNITY | SAFETY
SINCE 2001

2021 marks a big milestone for Waste Pro USA – 20 years of Caring for Our communities.

Founded in 2001 by industry legend John Jennings, Waste Pro quickly became recognized as a “people” company because its employees and customers worked hand-in-hand to make it the Distinguishable Difference in the waste industry.

Jennings made it his mission to set Waste Pro apart from the rest. Through offering \$10,000 Safety Awards for drivers with

excellent safety records, offering new drivers and helps an opportunity to earn their commercial driver’s license (CDL) through the Co-Heart Program, investing in the young leaders of the company, and much more, Jennings has set an industry standard and made Waste Pro a company people want to work for. In fact, in June of this year, he recognized nine employees who have been with the company from day one by awarding them each with a \$10,000 check.

Since 2001, Jennings has led to the company’s growth from just \$865 of monthly billing in its first month to over \$800 million in annual revenue in 2020. As of today, there are more than 75 operating facilities including landfills in 11 southeastern states with more than 2,900 state-of-the-art trucks and 4,000 employees.

Jennings is passionate about garbage trucks and turned that passion into a one-of-a-kind creation in Sanford, FL: the world’s only Garbage Truck Museum. Waste Pro’s team

of experts have made vintage trucks dated as far back as 1926 like new again. The team does similar work on older Waste Pro trucks as part of its Restored to New Program, which allows the company to reduce its environmental footprint by keeping trucks it already has on the road rather than disposing of them.

Over the past 20 years, Waste Pro has been proud to receive various awards and accolades within the waste industry. However, it has not lost sight of its most important reward: the people it services. With more than two million residential customers currently in its service, Waste Pro is constantly evaluating and improving its services, operations, and processes, looking for solutions, and doing everything to exceed expectations. There is an unspoken philosophy that defines Waste Pro’s culture: “People make the difference and caring never goes to waste.”



Waste Pro Hosts Grand Opening in Baton Rouge

Baton Rouge Mayor Sharon Broome and members of the Baton Rouge Area Chamber joined Waste Pro to celebrate the grand opening and ribbon cutting at the new six-acre Waste Pro facility on Flannery Road.

The new site, located at 1774 N. Flannery Road, is home to 60 employees. More than 30 trucks in the Division serve more than 25,000 customers, according to Waste Pro Divisional Vice President Jesse Murphy.

“We don’t take it lightly when we have businesses who land in Baton Rouge and we want you to know that we consider you a part of the fabric of our community,” said

Mayor Sharon Broome. “[It] adds value to our economy and to the citizens of our community.”

The New Orleans Saints’ mascot, Gumbo, and cheerleaders, the Saintsations, also stopped by to join in on the celebration. Waste Pro is proud to be the Official Waste & Recycling Services Partner of the New Orleans Saints.

Waste Pro also has offices in New Orleans (Kenner), Covington, and Cajun Country (Houma).



Waste Pro Driver Comes to the Aid of Injured Sheriff

Waste Pro Driver Allen Ramos of the Daytona Beach, FL Division was in the right place at the right time.

Volusia County Sheriff Mike Chitwood was riding his bike when he said a distracted driver hit him and drove away. Ramos saw the crash and recorded it via the 3rd Eye 360-degree cameras that are on board each Waste Pro truck. He stopped his truck to call 911 and make sure the Sheriff was safe.

Sheriff Chitwood tweeted thanks to Ramos while recovering: “To Allen Ramos, the Waste Pro truck driver who witnessed the crash, got it on video and pulled over to give me a hand: I will never forget what you did for me.”

Waste Pro Appoints New Division Manager in Atlanta



Waste Pro veteran Jennifer Herring has been promoted to the role of Division Manager for Waste Pro's Atlanta Division, located in Doraville, as well as the Atlanta West Division, located in Atlanta. The

Atlanta West site is also home to a recycling facility operated by Waste Pro.

Herring, who has been with Waste Pro for more than a decade, began as Operations Manager in the Concord, NC Division. In

2014, she was promoted to Division Manager in Concord as well as the Charlotte South Division.

In 2019, Herring joined Waste Pro's Municipal Marketing team as Director of Government Relations and Community Affairs for North Carolina. During that time, she led the effort to secure collection services for residents in Mount Holly, Pineville, Cornelius, and more, as well as managed the area's largest contract, Buncombe County. She also served as Interim Division Manager in Asheville, NC in 2020.

Waste Pro Employee Comes to the Rescue for Mother and Baby



A mother and baby are safe following a scary crash, thanks to the quick actions of Waste Pro Road Tech Chuck Curtis of the Fort Myers, FL Division.

On May 28, Curtis was on his way to a road call when he witnessed a dump truck collide with a sedan, causing the car to spin and end up in a 10-foot-deep ditch.

Curtis stopped and ran into the ditch. The driver's side door had been damaged, so he could not open it. When he went to the passenger side, he heard a screaming baby. He pulled the baby out and then went back for the mother. Luckily, neither of them were hurt.

"We're extremely fortunate to have people like Chuck who don't hesitate to jump into action when they see someone in need," said

Welcome, New Customers!

Welcome, new Waste Pro customers! We are so excited to provide the excellent service you and your residents expect and look forward to our partnerships. To our existing loyal customers, thank you and we look forward to more years to come!

ALABAMA

Creola

FLORIDA

Altha
Seminole

GEORGIA

Guyton
Hampton

LOUISIANA

Assumption Parish
East Feliciana
Parish
Port Orange

MISSISSIPPI

Bolivar County
Greene County
Laurel
Moss Point
Port Gibson
Sardis
Shubuta
Waynesboro

MISSOURI

Caruthersville

Division Manager Bill Jones. "He just became a father to his first baby in June, so this situation hit him especially hard."

As a 'thank you' for his actions, Jones rewarded Curtis with a Franklin Award of \$100.

Waste Pro's Co-Heart Program Reaches 300th Milestone



More than 300 Waste Pro employees have earned their commercial driver's license (CDL) thanks to Waste Pro's Co-Heart Program.

The Co-Heart Program, created in 2015, gives Waste Pro employees of all levels – drivers, helpers, supervisors, managers, and more – an opportunity to receive one-on-one training and earn their CDL. The program was created and is led by

Corporate Operations Trainer Robert Bourcheau, a state-approved examiner and instructor.

Throughout their time in the course, students learn skills like advanced backing and driving, rollover prevention, and more in preparation for their CDL exam. The tests are conducted at Waste Pro's Regional Operations Center in Sanford, FL, a state approved CDL testing site. Waste Pro is only one of two solid waste companies in the state that works with the Florida Department of Transportation to offer such a program.

The 300th graduate of the program, who earned his CDL in February 2021, is Willy Previl, who started at Waste Pro's Ft. Myers, FL Division as a helper last year and has since been promoted to driver. He is the cousin of Ft. Myers driver Ickson Pierre, who is also a graduate of the program and recently earned his first \$10,000 Safety Award for three years of safe driving.

Addressing the Labor Shortage

Like other industries, the solid waste industry has not been immune to the ongoing nationwide driver and labor pool shortages as well as experiencing supply chain delays with parts and equipment.

We value our partnerships and are proactively taking steps to expand our labor pool and deliver the excellent service synonymous with the Waste Pro brand:



Market pay rate adjustments



Increased participation in job fairs



Sign on & Retention bonuses up to \$5K



Hiring regional recruiters



Enhanced advertising (radio, social, TV)



Usage of subcontractors

Municipal Marketing Team:

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We appreciate your patience as we continue to navigate through these unprecedented times. Scan the QR code to learn more.

