

# Trash**talk**

SUMMER 2019 | VOL. 8 | ISS. 3

**IN THIS ISSUE:** WASTE PRO NEWS BRIEFS, THE WASTE PRO WAY, CELEBRATING DRIVERS, SAFETY SPOTLIGHT, REGIONAL FOCUS & DOSE OF MOTIVATION



## Waste Pro Opens Four New Facilities in Atlanta, Nashville, Memphis, and Charlotte

*Atlanta West Division*

In just the first half of 2019, Waste Pro opened four new operating facilities across its 10-state footprint. On January 1, Waste Pro expanded its services in the Atlanta market by opening the Atlanta West Division, located at the same site as Waste Pro's Regional Recycling Facility. Waste Pro also expanded its presence in North Carolina with the new Charlotte West office.

Additionally, Waste Pro continues to grow rapidly in Tennessee. The Memphis region now has two divisions: the existing Southaven Division and the brand-new Memphis Division, located near Memphis International Airport. A new division is also operating in Nashville, anchored by the City of Hendersonville selecting Waste Pro.

## Waste Pro Continues New Orleans Saints Sponsorship

Waste Pro and the New Orleans Saints have renewed a multi-year sponsorship, making Waste Pro the "Official Waste and Recycling Services Partner of the New Orleans Saints." Waste Pro has been a proud sponsor of the team since 2016, and the sponsorship will continue through the 2021-2022 NFL Season.

As part of the sponsorship, Waste Pro will service the famous Mercedes-Benz Superdome, Champions Square, and the Ochsner Sports Performance Center.

"Our renewed partnership with the Jacksonville Jaguars is an exciting time for us," said Jesse Murphy, Divisional Vice President of Waste Pro's Louisiana divisions. "Caring for our communities is not only our motto, it's how we operate our business. We're looking forward to continuing a strong relationship with this like-minded team and are cheering them on for another successful season!"



## Hattiesburg's Chris Lockwood Named 40 Under 40, Promoted to RVP

Chris Lockwood, former Divisional Vice President of Waste Pro's South Mississippi divisions, has received the prestigious Waste360 40 Under 40 Award. Also known as the Rising Star Award, the program "honors the next generation of leaders shaping the future of the waste and recycling industry." Lockwood was formally honored with the award during the annual WasteExpo conference in Las Vegas in May.

Shortly after Waste360 announced Lockwood as a winner, he was promoted to Regional Vice President of the newly-created Southern Mississippi region, which includes Waste Pro's Hattiesburg, Gautier, Gulfport, Brookhaven, and Natchez operations.

A graduate of Florida State University, Lockwood joined Waste Pro in 2013 as a Financial Analyst in the corporate office in Longwood, FL before joining the Management Development Program. In 2015, he was promoted to Division Manager of the Hattiesburg office. Additionally, Lockwood was a member of the inaugural class of Waste Pro's Leadership Initiative, a mentorship program designed to develop a vibrant second generation of young leaders. He is the third member of the inaugural class to receive the 40 Under 40 Award – Waste Pro President Sean Jennings won in 2018, and West Coast Region Municipal Marketing Manager Tracy Meehan won in 2016.

## Waste Pro CEO John Jennings Honored by Autocar

Indiana-based Autocar, which manufactures severe-duty, cab over engine garbage trucks, presented Waste Pro Founder/CEO John Jennings with the inaugural Partner for Performance Award at this year's Manger's Meeting in Memphis, TN. They selected Jennings for the award because of Waste Pro's "continuing loyalty and commitment to excellence in the refuse industry." Jennings will also be commemorated in Autocar's Customer Hall of Fame.



From L-R: Autocar Trucks President James M. Johnston, Waste Pro President Sean Jennings, Waste Pro CEO John Jennings, Autocar Director of Fleet Sales Cliff Buck

## DOSE OF MOTIVATION

*“Success isn't always about greatness. It's about consistency. Consistent hard work leads to success. Greatness will come.”*

**Dwayne Johnson**

## MANAGERS' MEETING 2019



Waste Pro's annual Managers' Meeting was held in February at The Peabody Memphis, near Waste Pro's new Memphis Division. Sean Jennings gave his first presentation as President, unveiling a video now available to every division on proper safety lane procedures. To top off the meeting, Roland Joyner, Regional Vice President of the Southern region, got to lead the famous Peabody Duck March, a tradition at the hotel since the 1930s.

## THE WASTE PRO WAY

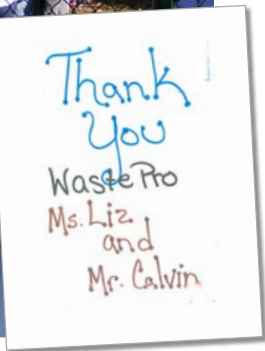
### Educating Children to Create a Greener Planet



Before school let out for the summer, Christus Victor Preschool in Ocean Springs, MS invited Waste Pro to teach the students about recycling. The students had previously spent a few weeks about conservation as part of their curriculum, learning about reusing items consisting of compost, donating clothes and toys, and shopping at thrift stores.

At the conclusion of their lessons on recycling, Waste Pro staff from the Gautier and Gulfport offices visited the school to teach the students about the different recycling symbols, how to prepare items to be recycled, the collection process, and how recycled items are turned into other things for reuse.

"Our future starts with our children, so we were thrilled that Christus Victor Preschool invited us to educate the next generation about something that affects us all," said Regional Vice President Chris Lockwood.



### Alachua Staff Goes the Extra Mile

After a powerful thunderstorm blew through Alachua, FL, Division Manager Nathan Frischkorn and Driver Supervisor Fernando Colon took it upon themselves to clean up the mess left behind. Joe Hancock, a resident in the area, recorded a video showing the crew picking up trash that blew all over the road when the cans were knocked over in the storm.

"Pretty amazing what Waste Pro is doing, coming out and picking up all the trash cans that were blown over in the area," Hancock said in the video. "They picked all this up. They did a good job."

To view the full video, check out Waste Pro's Twitter page at [@Waste\\_Pro\\_USA](https://twitter.com/Waste_Pro_USA).





## SAFETY WINNERS

Waste Pro began its \$10,000 Safety Award Program in 2004 and its \$5,000 Helper Bonus Program in 2016, with helpers being eligible to receive the bonus starting this year. To date, more than \$4.3 million has been awarded to Waste Pro drivers and helpers who exemplify our safety standards. Here are the outstanding team members who earned their awards in the winter of 2018 and the first half of 2019. Will YOU be next?

DIV. 100- ORLANDO:	Lino Mona Celius Wagner James Weatherspoon	DIV. 112- DAYTONA:	Teddy Allen Usher Banks Richard Cotton Patrick Cure Ronald Denson, Jr. Justin Faccioli Joselito Gines Shawnathon Gordon Harrie Hampton Eddie May Corey Robinson Shawn Stark	DIV. 601- GAUTIER:	James Brown Paul Bullard Tony Clausell Robert Diamond III Albert Farver James Goble Jerry Hall Octavius Marshall Kim McDonald Danny Sykes Rickey Walker
DIV. 101- SANFORD:	Jose Abad Mendez Pedro Garcia Avery Gibson Torrance Gibson Robert Maddox, Sr.* Marlon Thomas* Korey Woulard	DIV. 113- CRESTVIEW:	Stacy Crooks Horace Simmons*	DIV. 602- MERIDIAN:	Jerome Dean James Edwards Willie Goodwin Willie Harris William Hull Larry Pierce
DIV. 102- COCOA:	Courtney McKinney Eric Rodriguez	DIV. 114- SARASOTA/ BRANDENTON:	Emanuel Edmonson	DIV. 603- HATTIESBURG:	Gregory Smith
DIV. 103- FT. PIERCE:	Randy Pangborn*	DIV. 118- PANAMA CITY:	Rafael Alberto, Jr.* Thomas Batka, Jr. Henry Bell Anthony Campbell, Jr. George Foxworth Gregory Julius	DIV. 604- NEW ORLEANS:	Tony Wells
DIV. 106- PALM COAST:	David Black* Robert Davenport Victor Keeny Shawn Sanchez Corey Thomas	DIV. 119- POMPANO:	Fardens Pierre-Louissant	DIV. 605- JACKSON:	Demetrius Chambers* Vincent Collins
DIV. 107- JACKSONVILLE:	Steven Brown Harold Fields, Jr. Hollis Jones Carl King* Gregory Reeves	DIV. 201- ATHENS:	Ronnie Favors	DIV. 606- COLUMBUS:	Christopher Williams
DIV. 108- PUTNAM:	Johnny Brown Terrace Kemp	DIV. 301- HILTON HEAD:	Leon Davis	DIV. 608- NATCHEZ:	Tangelous Green Tyrell Jones Patina Sewell
DIV. 109- FT. MYERS:	Guins Menelus	DIV. 401- BIRMINGHAM:	Joseph Dodson Stephen Scott Thomas Waites	DIV. 609- GREENWOOD:	Robert Crouch Anthony Smith
DIV. 110- TALLAHASSEE:	Joseph Segree Maurice Howard Thomas Howard Jeffery Scott Quentin Winbush	DIV. 503- CHARLOTTE SOUTH:	Junior Bartley Kengman Jimenez	DIV. 611- JONESBORO:	Donald Galbreath Terry McNelly
				DIV. 615- MEMPHIS:	Lisa Cunningham Keithon Sykes Shaun Taylor

\*indicates previous winners

For a complete list of winners, go to [www.wasteprousa.com/safety-award-winners](http://www.wasteprousa.com/safety-award-winners)

## DID YOU KNOW?

Do you have a story about someone in the Waste Pro family doing something special in your region? Send a message to Melissa at [mcatalanotto@wasteprousa.com](mailto:mcatalanotto@wasteprousa.com). It could be added to Waste Pro's blog!

Read it here: [www.wasteprousa.com/news](http://www.wasteprousa.com/news).



## WINNER SPOTLIGHT



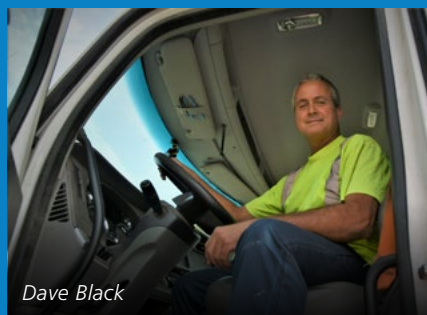
From L-R: Division Manager John Geboy, Jerry Hall, Danny Sykes, Paul Bullard, Albert Farver, John Jennings, Ricky Walker, James Brown, Kim McDonald, Rupert 'Binky' Jemmott

Congratulations to Waste Pro's four drivers and three helpers in Gautier, who were recognized for their safety efforts in March. Drivers Jerry Hall, Danny Sykes, Paul Bullard, and Ricky Walker were presented with their \$10,000 Safety Award – the first one for each of them. In addition, helpers Albert Farver, James Brown, and Kim McDonald all received Waste Pro's new \$5,000 Helper Bonus.

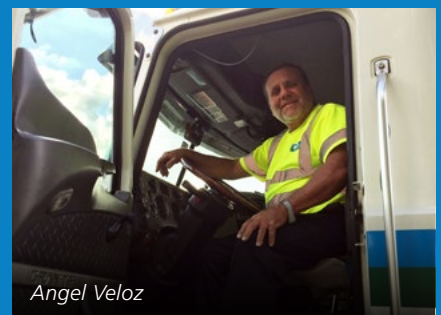
## CELEBRATING DRIVERS



Horace "Buddy" Simmons



Dave Black



Angel Veloz

Dave Black, a roll-off driver in Palm Coast, hasn't called out sick in 30 years. Angel Veloz, a roll-off driver in Ft. Myers, has won Waste Pro's \$10,000 Safety Award four times. Horace "Buddy" Simmons, a front-load driver in Crestview, has won the award three times and takes immense pride that the customers along his route have come to expect nothing but the best service from him. You may have read about these drivers in the most recent "Meet Our Waste Pros" features. Waste Pro wants to recognize the diverse and talented team of drivers and helpers all across the company since they are the ones who truly represent the brand to the customers.

If you have an exceptional driver or helper in your region/division you'd like to be recognized in a "Meet Our Waste Pros" feature, send an email to [mcatalanotto@wasteprousa.com](mailto:mcatalanotto@wasteprousa.com) with their name and a brief description about why you are nominating them.



## Waste Pro 'Pros' Teach Classes in Northeast Florida Region

*Students complete course on preventive maintenance and post-trip lane.*

Todd Juniper, Northeast Florida Regional Fleet Maintenance Manager, and Vince Hvasta, Jacksonville Refab Shop Manager, have taken it upon themselves to share their expertise with other techs in the region.

Earlier this year, the two began organizing classes in Jacksonville that cover various areas related to tech work. Subjects vary month to month, ranging from pre- and post-trip lanes, brakes, suspensions, CNG repairs, and more. Classes have ranged from 15 students to 22 students.

Juniper said he and Hvasta decided to start teaching the courses to retain Waste Pro techs.

"We want to help better educate our guys," Juniper said.

Juniper and Hvasta are not alone in their lessons – vendors have also sent representatives to instruct the students on things like how to torque a wheel correctly, bearings, and more.

Juniper said the lessons seem to be sticking with those who complete the coursework. It's exciting, he said, when students approach him at the end of class and discuss with him what they learned that day.



## Ocala Family Bonds with Waste Pros

Amanda, an Ocala mom, reached out to Waste Pro in April to recognize two of the Ocala division's hard workers, Howard and Curtis. The two men have been on Amanda's route for a long time, and she said they treat her family as if they were their own. Howard, she said, always brings the garbage can to where Amanda's mother keeps it, and the two men always take time to play with Amanda's daughter, nieces, and nephew.

"They are the most respectful, hardworking workers that I have ever seen. They are just amazing!" Amanda said.

To thank Howard and Curtis, Amanda and her family made them Easter Baskets filled with treats in April.



## Gautier Boy Becomes Honorary Garbage Man

Cain, a young boy in Gautier, MS, is perhaps Waste Pro's biggest fan. He loves seeing the truck come through his neighborhood and is excited to greet the staff every time they drive by. To show their appreciation, Waste Pro's local team gave him a certificate to become an honorary garbage man. As if that weren't enough, he also got free gifts like a hat, a shirt, and plenty of toys, and he even got to get in the driver's seat of one of the trucks. Cain's mother said he hopes to be a garbage man when he grows up.

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[www.wasteprousa.com](http://www.wasteprousa.com) | [@Waste\\_Pro\\_USA](https://twitter.com/Waste_Pro_USA)