

Blue Sky, Green Earth



A newsletter connecting Waste Pro and the municipal sector we serve

President's Corner

The Waste Pro Way

The business of garbage is constantly evolving technologically and environmentally. Some readers may know I started in the business working summers on my Dad's garbage truck in Nassau County, New York, many years ago. It was a simple process. In this issue of Blue Sky, Green Earth, we included a study and web link comparing Single Stream vs. Dual Stream Recycling in Florida, both environmentally and economically. At Waste Pro, we provide both services, but want to know which is best for the more than 150 cities we serve.

Technology and environmental responsibility are also being applied to our 1,400 collection trucks. Waste Pro has spent millions converting to Compressed Natural Gas power and at the same time has not ignored advances in reducing diesel powered truck emissions. One example is Waste Pro's Operating at Idle Systems that use advanced hydraulics to eliminate the loud engine revving and increased emissions during compaction. The result: less fuel, less noise and less emissions.

Let's get back to history for a moment. *Waste & Recycling News* just published a terrific issue on 100 Years of the Garbage Truck. I was proud to see our Restored Garbage Truck Museum in Sanford, Florida was featured in a two page spread. This is part of our culture.

History, technology and environmental responsibility are all elements of today's highly sophisticated business of garbage collection. However, what I learned on the back of my Dad's truck and what I have constantly applied to Waste Pro is something that will never change...Great customer service, delivered by the best team in the industry.

John

John Jennings
President & CEO, Waste Pro USA

Single-Stream vs. Dual Stream Recycling

In a recent study published in *Waste 360*, an analysis was conducted to determine which recycling collection method is the most effective, using 1996-2009 Florida data. With strict recycling goals set in the state of Florida, the study analyzed whether single-stream recycling was more beneficial than dual stream recycling, in terms of the environment and economy. The research sought to determine whether the single-stream process did in fact encourage more participation among residents, and if the contamination rate was affected by these two methods, both of which are common statements associated with the argument for and/or against each collection method.

After collecting samplings from eight dual-stream counties, all similar in population, it was reported that those counties had an average collection rate between 30 and 40 percent, while the single-

stream counties had an average rate between 13 and 39 percent. The largest recycling collection rate for a county using the single-stream system was Martin County at 39 percent, while the largest rate for a county using the dual-stream system was Duval County at 45 percent.

Also analyzed were the levels of contamination and size of the recycling collection bin. This study indicated the size of the bin had little bearing on the participation rate or the amount of material recycled by residents.

Waste Pro is proud to offer the municipalities we serve the option of either the single-stream or dual stream collection method. To read the study featured in *Waste 360* in its entirety, go to <http://waste360.com/recycling-facilities-mrfs/single-stream-versus-dual-stream-recycling-management-do-benefits-justify->

Waste Pro Brings Hazardous Waste Collection to Palm Coast Residents

Waste Pro is making hazardous waste collection more convenient for Palm Coast residents by providing "front door" service.

Waste Pro's hazardous waste collection services will take place once per month on Saturday, and is already included in residents' solid waste service bill. Prior to pick up, residents must call Waste Pro to identify the items being put out for collection. The Department of Environmental Regulation requires that Waste Pro

maintain a record of the items collected, and from whom they are collected. Items will be collected from front doors or garage doors, but not at the curb. Hazardous waste items placed in recycling bins will not be collected.



Per City regulations, accepted items include household cleaners, pesticides, motor oil, fluorescent light bulbs, antifreeze, paint, and household batteries. All chemicals must be of a residential nature and not of commercial origin, and must be in their original containers.

"During our first week of hazardous waste collection service, we made 19 pickups," stated John Cinelli, Division Manager for Waste Pro's Bunnell office.

NEWS BRIEFS

Waste Pro Recognizes Two-Time Safety Award Recipient

Waste Pro recognized its first two-time Safety Award recipient in the Ft. Myers, FL area. Driver Angel Veloz (pictured) picked up his second \$10,000 check in late September. Angel received his first \$10,000 Safety Award in 2009.

Unique in the solid waste industry, Waste Pro's Safety Award is given to individuals who have, for a three year period, recorded no injuries, accidents, or property damage, received no customer complaints, have provided excellent customer service, and have a well maintained truck and positive attitude.



Angel has been a part of the Waste Pro team since 2006 and was recognized last year with the Values Champion Award at the company's Annual Manager's Meeting for exemplifying the Core Values Waste Pro is built on.

John J. Jennings, President/CEO of Waste Pro, stated, "We care deeply about our employees, customers and communities we serve. At Waste Pro, safety is paramount and I look forward to distributing many more of these bonuses." Since 2004, Waste Pro drivers have received over half a million dollars in Safety Awards.

Waste Pro Welcomes New Team Members

Waste Pro is proud to welcome three new members to their Municipal Marketing Team: Fran Plylar, a graduate of Winthrop College, is covering South Carolina and brings more than 13 years of experience in the solid waste industry. Guerlin Escar-Mangos is working in the Southeast FL market, with a primary focus on Dade County. A graduate of Barry University, she has served in numerous capacities in the municipal sector. Deuce McAllister, former Ole Miss and New Orleans Saints standout, is focusing on the state of Louisiana, to increase presence in the municipal sector. All three team members bring unique qualities and skills to the Waste Pro Family. We are proud to welcome them aboard and look forward to a successful future for them all.

Waste Pro Continues to Expand Services

Waste Pro prides itself on providing exceptional customer service, including services that residents want and need. We are pleased to announce the addition of several new services throughout our operating footprint to better serve our customers' needs. Southwest Florida will begin receiving expanded collection services for electronics and motor oil. North Carolina municipalities are seeing a larger variety of recyclable items

being collected, in addition to a pilot program involving yard waste taking place in Concord, NC. The expanded service level also includes the curbside hazardous waste collection program recently launched in Palm Coast, FL. These program expansions further support Waste Pro's aim to provide its customers with excellent customer service, including greater service offerings when possible.

Waste Pro Begins Record Number of New Contracts in October

The start of the fall season brought with it a record number of new municipal contracts for Waste Pro. Accustomed to fast paced growth, Waste Pro was presented with the challenging opportunity to successfully begin new collection services simultaneously in Mississippi, Alabama, North Carolina, and Florida. With services delivered to more than 100,000 new customers, Waste Pro continues to display the Distinguishable Difference and welcomes these new communities to the Waste Pro family.

Mississippi:

- Brookhaven
- Lincoln County
- Harrison County

North Carolina:

- Monroe

Alabama:

- Bibb County

Florida:

- St. Petersburg (Recycling)
- Punta Gorda
- Grant-Valkaria
- Lake City

Upcoming Events

- FL SWANA Winter Conf., Jan. 30th – 31st, 2013, Orlando, FL
- City/County Management Association of Alabama Winter Mtg., January 2013, Auburn, AL

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